

# **MEDIA RELEASE**

Tom Scott, Co-Chair, Riverfest 2006

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**For Immediate Release**

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## **Planning for Riverfest is almost complete**

**MILTON** – The final items for the Treasure chest are being added as we speak. The hiding of the chest will take place sometime before 26 June and the first of seven clues will be published starting 27 June and end on 3 July. If the treasure is not found it will mysteriously appear amongst our Riverfest guests on the 4<sup>th</sup> of July.

Behind the courthouse we expect the Santa Rosa Fresh Market to be a big hit and the Auto and Boat Flea Market should be a big hit. This year we will be providing a cool down tent with misting fans for heat weary visitors to cool off during the day. There will be new cars and boats displayed, a motorcycle show, car show, and musicians throughout the park all day. We were lucky enough to have Paula Lou Mapoles to come on board with our planning committee and she has created a fantastic children's area that will be entitled "Treasure Island Adventures".

We will have our normal number of vendors for both festival items, food and drink.

I feel that this year's Parades will be of special interest. There will be a boat parade, car parade (Chitty Bang) and a great Lawn Tractor Parade hosted by Billy Thompson of Dixie Choppers. In addition, John Watson of River Run Marina has planned two in-water boat demonstrations of new boats that have just come on the market.

We are seeing great interest in the pirate attack that will feature Milton's own Blackwater Pirate Crew lead by none other than Blackwater Bones and accompanied by that infamous pirate "Pinky". Many of the crewmembers are busy updating their pirate uniforms and plan to rid Milton of all the town's candy treasure. Word has it that Cutter Cole is in charge of securing the treasure and claims to have a firm grip on it. Pirate fans should remember to bring their cameras. Once the battle is complete, the pirates will be posing for pictures with their spoils.

If you would like to be somebody different participants should enter the period dress contest to be held at 4:00PM. This event sports a \$100.00 prize and your outfit can be used numerous times during the year in other upcoming Milton events.

The most special part of the day will be our salute to our men and women in uniform as hosted by Commissioners Don Salter and Bob Cole. As a special tribute to all of our historic veterans, the Gulf Coast Living History Association Civil War re-enactors who put on such a wonderful tribute in March will be returning to do a 21 gun salute and cannon fire after the salute. This will all take place at the Veterans Memorial.

At 6:30PM we will be doing the 50/50 drawing and some lucky resident will go home with half of the raffle money that we have been collecting over the last month. It should be a good pot. As the sun sets we will enjoy Kareoke as presented by Boogie Inc. and settle in for the grand finale, the fireworks. Riverfest is the only festival we do in Milton that is designed to solely benefit our county and it's residents. We hope everyone will come out and enjoy as many events as they can enter. Entry forms can be obtained by contacting the Santa Rosa Chamber at 623-2339.